# teradata.

#### The Data Scientists Survival Guide

10 things that might save your next analytical project

Dominik Koch, Principal Data Scientist - 19.02.2020 Special thanks to Matt von Rohr



# Treat Your Project like a Startup.

Don't be afraid to pivot. You may have simply misunderstood the requirements.



# Have an Elevator Pitch Ready.

Be ready to convey the value proposition of your project in 30 seconds or less.



# Have a Development Process.

And stick to it!



# What If I Gave You the Perfect Black Box?

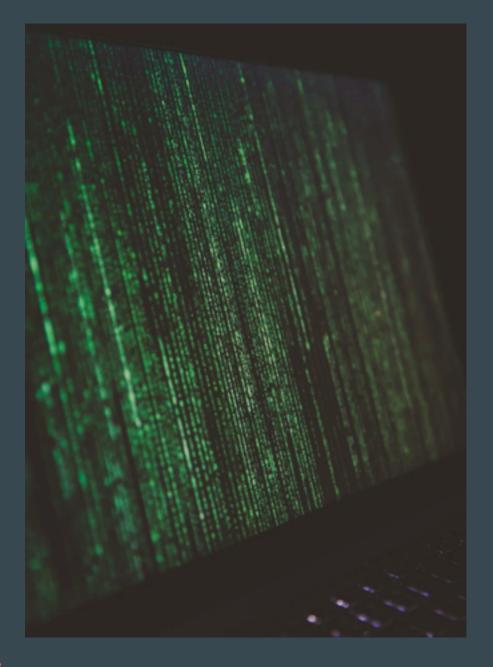
What business actions are implied?

What processes would the results trigger?



# Resist the Urge to Publish Too Early

Eagerly publishing un-verified results can backfire in unexpected ways.



### Prioritize Data Integration, Data Quality & Data Reuse.

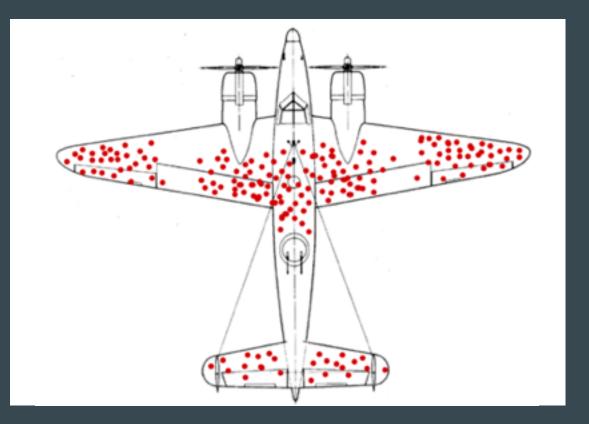
As the name implies, "Data Science" starts with the word "Data".



# Don't Be the YES Man!

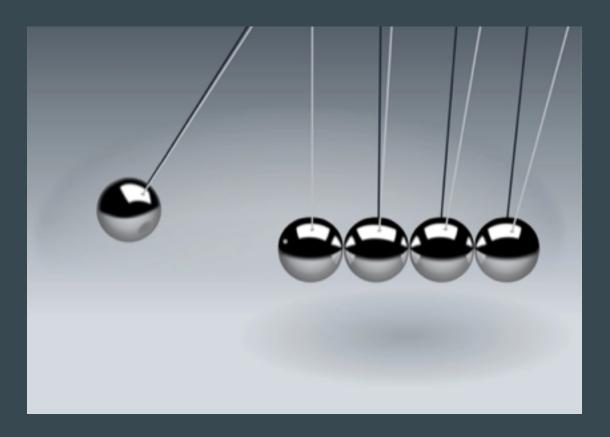
# You Have to Say NO (Sometimes)

Being the YES man will lead to chaos and frustration down the road.



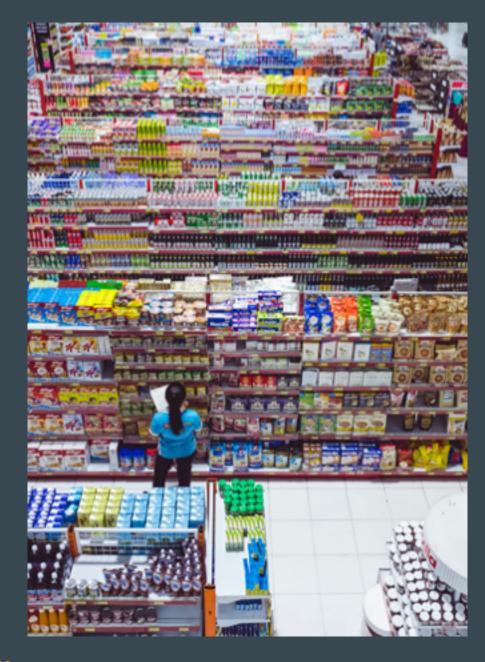
# Be Aware of the Survivorship Bias.

There is much more to learn from failed projects than there is to learn from successful projects



### Start with the Minimum Viable Action...

...to overcome procrastination.



from sklearn.ensemble import ExtraTreesClassifier
clf = ExtraTreesClassifier(n\_jobs=-1)
clf.fit(X\_train, y\_train)
y\_pred = clf.predict(X\_test)

#### Don't Become a Commoditized Data Scientist.

Focus on concepts and understanding, not on tools.



# Keep Having

... work smarter, not harder!

# Thank you.



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